



NET ZERO BLUEPRINT

OUR PATHWAY TO SUSTAINABLE CONSTRUCTION

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Executive Summary

Executive Summary



“CJ Decorators Ltd are dedicated to achieving net zero emissions by 2026”

This ambitious target surpasses government requirements and demonstrates our dedication to mitigating climate change, aligning with our supply chain partners, and staying ahead of the curve.

Our comprehensive Net Zero Strategy focuses on multiple aspects, including emissions reduction, climate resilience, stakeholder engagement, and robust governance and accountability.

Key components include:

1. Baseline emissions reporting for informed reduction targets.
2. Carbon reduction strategy addressing short- and long-term targets, energy efficiency, and renewable energy use.
3. Climate resilience and adaptation through risk assessment, integration into business strategy, and vulnerability reduction.
4. Clear governance and accountability structures across the organization.
5. Stakeholder engagement and partnership for sector-wide decarbonization.
6. Ongoing monitoring, reporting, and continuous improvement.

Introduction

As a responsible contractor within the UK construction industry, CJ Decs is committed to mitigating the impacts of climate change and playing our part in the global effort to achieve net zero emissions.

With the UK government setting ambitious targets to achieve net zero by 2050, we recognize the urgency of this transition and are determined to maintain a leading position by setting our own target of reaching net zero by 2026.

This accelerated time-line will not only reduce our environmental impact but also align our company with key supply chain partners and help us stay ahead of evolving government regulations.



The construction industry has a significant role to play in the global efforts to combat climate change, as it is responsible for approximately 40% of global carbon emissions.



By focusing on sustainable practices and innovative solutions, we believe that CJ Decs can contribute to the industry's transformation and lead by example. Our net zero strategy has been developed with the understanding that the road to net zero will require a combination of emissions reduction, offsetting, and a joint contribution with stakeholders across the value chain.

As a commercial painting and decorating contractor, our operations entail the consumption of energy and materials, waste generation, and transportation of goods and personnel. Therefore, our net zero strategy is designed to target these aspects of our operations and minimize our carbon footprint, while maintaining the high quality of our services and ensuring customer satisfaction. By pursuing this strategy, we aim to demonstrate our commitment to sustainability and set a precedent for other businesses within the construction industry.

In the sections that follow, we outline our approach to reporting baseline emissions, developing a comprehensive carbon reduction strategy, engaging with stakeholders, and monitoring and reporting our progress towards our net zero goal. Our net zero strategy will be underpinned by strong governance and accountability structures, ensuring the successful implementation of our plans and our continued leadership in the fight against climate change.

3.

Baseline Emissions Reporting

A thorough understanding of our current emissions profile is essential to set realistic reduction targets and develop an effective carbon reduction strategy. CJ Decs is committed to reporting baseline emissions, covering scope 1, 2, and 3 emissions in line with recognized standards and frameworks.



A. Scope and Methodology

1. Definition of Scope 1, 2, and 3 Emissions

- Scope 1 Emissions: Direct emissions from sources owned or controlled by the company, such as fuel combustion in company vehicles or on-site equipment.
- Scope 2 Emissions: Indirect emissions from the generation of purchased electricity, steam, heating, or cooling consumed by the company.
- Scope 3 Emissions: Other indirect emissions occurring in the company's value chain, including emissions from suppliers, transportation, waste disposal, and business travel.

2. Data Sources and Methodologies for Emissions Calculation

- Data Collection: We will establish a comprehensive data collection process to gather information on energy consumption, fuel usage, and other relevant activities contributing to our emissions profile.
- Emissions Factors: Emissions factors from recognized sources, such as the UK Government, will be applied to convert activity data into greenhouse gas emissions.
- Data Quality and Verification: We will implement measures to ensure the accuracy and reliability of our emissions data, including regular data validation and third-party verification where appropriate.

3. Reporting Standards and Frameworks Followed

- Greenhouse Gas (GHG) Protocol: Our baseline emissions reporting will follow the GHG Protocol, a widely accepted standard for measuring and managing greenhouse gas emissions.
- Alignment with Other Frameworks: We will also align our reporting with other relevant standards and frameworks, such as the Global Reporting Initiative (GRI) to ensure consistency and comparability with industry peers and stakeholder expectations.

By establishing a robust baseline emissions reporting process, CJ Decs will create a solid foundation for our net zero strategy, enabling us to set meaningful targets, track our progress, and demonstrate our commitment to transparency and accountability.

B. Emissions Inventory

A comprehensive emissions inventory is essential to understanding our company's environmental impact and informing our emissions reduction strategies. By breaking down our scope 1, 2, and 3 emissions by source and activity, and identifying key drivers, we will gain valuable insights that will help guide our path to net zero.

Baseline Year	2022
Emissions:	Total (tCO2e)
Scope 1	0.00 tonnes
Scope 2	0.416 tonnes
Scope 3 (Include Sources)	22.92 tonnes
Total Emissions	23.4 tonnes (cradle to grave)

1. Breakdown of Scope 1, 2, and 3 Emissions by Source and Activity

- Scope 1 Emissions: CJ Decs produce no direct emissions from sources such as fuel combustion in company vehicles and equipment, on-site generators, or any other company-owned or controlled processes that emit greenhouse gases.
- Scope 2 Emissions: These indirect emissions stem from the generation of purchased electricity, heating, and cooling used in our facilities and operations.
- Scope 3 Emissions: Our indirect emissions from the value chain include those arising from suppliers, transportation, waste disposal, and business travel, among other activities.

2. Identification of Key Emissions Drivers

- Emissions Hotspots: Over 97% of CJ Decs emissions are generated within Scope 3. Within Scope 3 the largest drivers of emissions are materials purchased from suppliers (13.62 tonnes) and employee commuting & business travel (8.3 tonnes). Waste disposal accounts for approximately 1 tonne of emissions.
- Prioritization: By understanding the most significant drivers of our emissions, we can prioritize our reduction efforts to focus on areas with the greatest potential for impact.
- Targeted Action: With these insights, we will develop targeted emissions reduction strategies and initiatives that address our key emissions drivers, ensuring that our efforts are focused and effective in moving us towards our net zero goal.

By establishing a thorough emissions inventory, and identifying key emissions drivers, CJ Decs will be better equipped to develop and implement effective strategies for achieving our net zero emissions target.

4.

Carbon Reduction Strategy



A comprehensive carbon reduction strategy is vital for CJ Decs to achieve our net zero emissions target by 2026. Our strategy combines carbon reduction efforts with offsetting initiatives. We acknowledge the importance of managing scope 3 emissions and will actively engage with stakeholders, particularly our main supplier Dulux, to address indirect emissions.

A. Short-term Targets and Actions

1. Near-term Emissions Reduction Goals: CJ Decs aims to achieve net zero emissions by 2026 through a combination of carbon reduction initiatives and offsetting projects.

2. Specific Actions and Initiatives to Reduce Emissions in the Short Term:

- Sustainable Procurement: Establish a sustainable procurement policy to prioritize eco-friendly materials and suppliers, focusing on those that have lower embodied carbon and use sustainable practices in their production processes.
- Waste Reduction and Recycling: Develop and implement a comprehensive waste reduction strategy that includes recycling, up-cycling, and proper disposal of materials to minimize waste generation and associated emissions from waste management.
- Employee Awareness and Training: Organize workshops and training sessions to educate employees about climate change, carbon reduction, and the importance of sustainable practices. Encourage employees to adopt eco-friendly habits in their daily routines, both at work and at home, to reduce their personal carbon footprints.

3. Offsetting Initiatives:

- Partner with Ecologi to implement their Carbon Positive Workforce initiative, compensating for our entire team's emissions through high-quality carbon offset projects.
- Supporting additional carbon removal projects through Ecologi to offset a predicted 7.1 tCO₂E. This offset will be purchased within 3 months of the calculated 2026 total emissions.

B. Scope 3 Emissions Management

1. Engagement with Suppliers, Customers, and Other Stakeholders:

- CJ Decs will partner with our main supplier, Dulux, to drive down scope 3 emissions by leveraging their product line innovations and sustainable solutions. Ongoing innovation at Dulux, particularly the introduction of Airsure technology to Dulux core products (Diamond, Vinyl & Supermatt) will result in significantly lower Volatile Organic Compounds (VOCs) and a 48% reduction in tCO₂e for these key products.
- We will work with clients to develop tailored painting and decorating solutions that contribute to their net zero goals.

2. Strategies for Reducing Emissions from the Value Chain:

- CJ Decs received 953 supplier deliveries to site in 2022, covering 5769 miles, resulting in 2 tonnes tCO₂e. Through logistics optimisation, we aim to cut number of deliveries to site in half by 2026 for a minimum further reduction of 1 tonne tCO₂e. We expect further reductions as our suppliers expand their EV fleets.
- For baseline year 2022, CJ Decs recycled less than 10% of our empty paint packaging (both plastic and metal cans). We aim to increase our recycle rate to a minimum of 80% by 2026, employing inhouse incentive schemes to drive uptake. By recycling through supplier schemes that will ensure the reuse of packaging, we will continue to lower our emissions profile at both ends of the life cycle.

3. Coordination with Industry Partners to Drive Sector-wide Decarbonization:

- We will continue to share best practices and knowledge through industry forums and associations.
- We will coordinate on joint emissions reduction initiatives to maximize impact and drive transformative change.

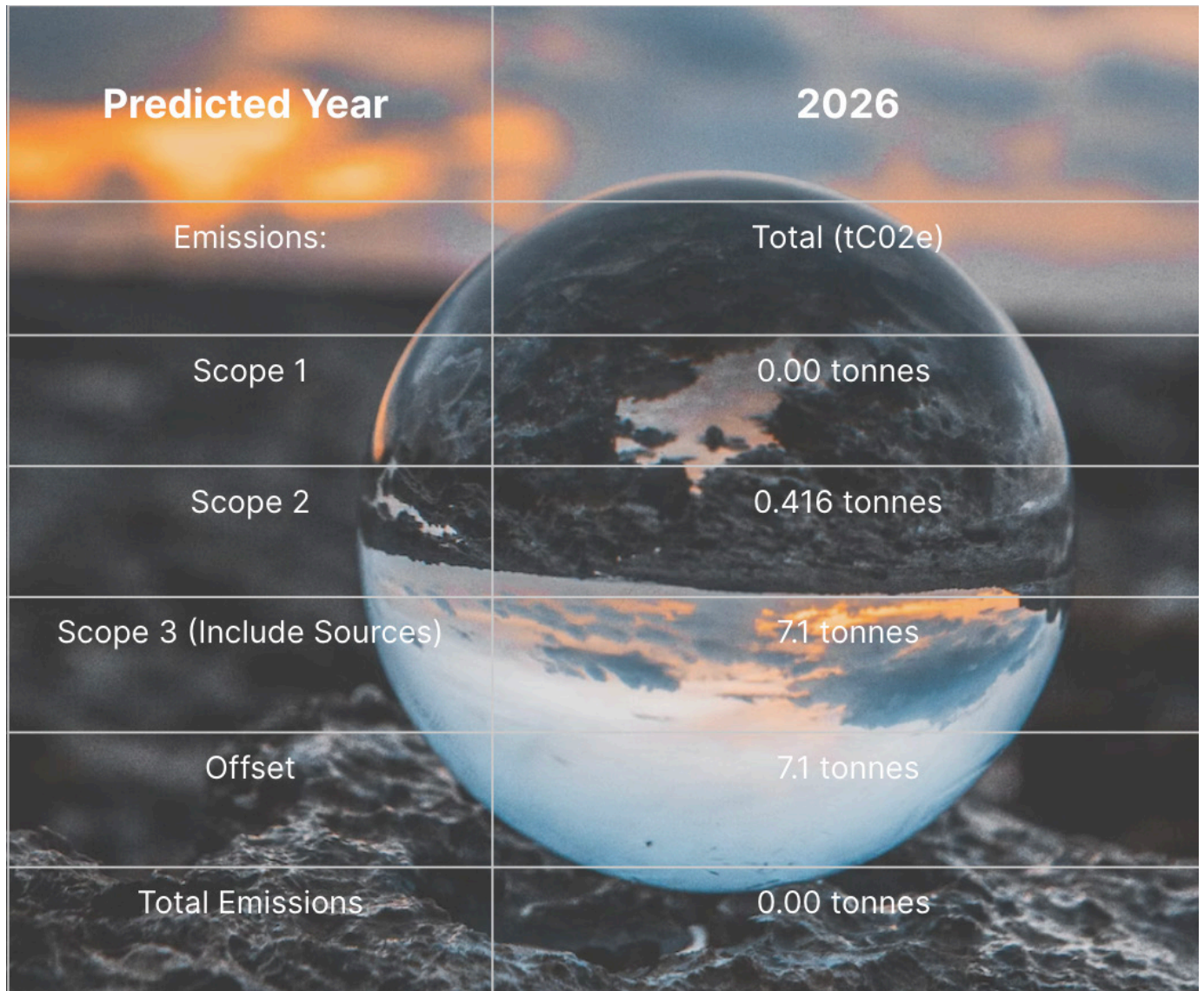
4. Going the Extra Mile:

- **Through our partnership with Ecologi, CJ Decs proudly support our entire workforce to be Climate Positive. By offsetting against each member of our workforce as they live, work and commute in the capital we will fund the planting of 200 trees per month and support climate initiatives around the world, avoiding over 180 tonnes CO₂ every year.**



C. Predicted 2026 Emissions

The following serves as a **prediction** of CJ Decs total emissions for the year 2026. These figures will be updated annually to reflect progress against our stated goals and the incorporation of new technology and innovation.



Predicted Year	2026
Emissions:	Total (tCO2e)
Scope 1	0.00 tonnes
Scope 2	0.416 tonnes
Scope 3 (Include Sources)	7.1 tonnes
Offset	7.1 tonnes
Total Emissions	0.00 tonnes

5.

Offsetting and Carbon Removal



While reducing emissions is our primary focus, CJ Decs acknowledges the role of carbon offsets and removals in achieving our net zero emissions target. We will carefully select and invest in high-quality, verifiable projects that align with our strategy and meet strict criteria.



A. Rationale for Using Carbon Offsets and Removals

1. **Complementing Emission Reduction Efforts:** Carbon offsets and removals will supplement our emissions reduction initiatives, helping us address residual emissions that cannot be eliminated through current technologies or practices.
2. **Accelerating Climate Action:** By investing in offset and removal projects, we support the development and scaling of innovative carbon reduction and removal technologies, contributing to broader climate action.



B. Criteria for Selecting Offset and Removal Projects

1. **Relevance:** We will prioritize projects that are relevant to our industry, focusing on those that address emissions sources within our value chain or have the potential to drive innovation in the construction sector.
2. **Additionality:** Selected projects must demonstrate additionality, proving that they result in emissions reductions or removals beyond what would have occurred without our investment.
3. **Verifiability:** Projects should be verified by independent third parties, ensuring that the reported emissions reductions or removals are accurate, transparent, and reliable.
4. **Co-benefits:** We will seek projects that deliver additional environmental, social, or economic benefits, such as promoting biodiversity, supporting local communities, or fostering sustainable development.



C. Plans for Investing in High-Quality, Verifiable Offset and Removal Projects

1. **Project Evaluation:** We will establish a rigorous evaluation process to assess potential offset and removal projects, ensuring they meet our selection criteria and align with our net zero strategy.
2. **Portfolio Diversification:** To manage risks and maximize the impact of our investments, we will diversify our offset and removal project portfolio across a range of project types, geographies, and technologies.
3. **Monitoring and Reporting:** We will monitor the performance of our offset and removal projects, incorporating the results into our emissions reporting and sharing progress with stakeholders to demonstrate our commitment to transparency and accountability.

6.

Climate Resilience and Adaptation

A hand holding a crystal ball that reflects a lush green forest scene. The background is a bright blue sky with scattered white clouds and the out-of-focus green leaves of trees. The hand is positioned in the lower center, with the crystal ball held between the thumb and index finger. The reflection in the crystal ball is a clear, inverted image of the surrounding forest and sky.

In addition to reducing our carbon emissions and achieving net zero, we recognise the importance of addressing the physical and transitional risks associated with climate change.

By developing a robust climate resilience and adaptation strategy, we aim to minimize the potential negative impacts of climate change on our operations, supply chain, and stakeholders while seizing opportunities to enhance our business resilience and support the transition to a low-carbon economy.



A. Assessing Climate-Related Risks and Opportunities

1. **Physical Risks:** We will conduct a comprehensive assessment of the physical risks posed by climate change to our operations, including extreme weather events, changes in temperature and precipitation patterns, and potential disruptions to our supply chain. This assessment will help us identify vulnerable areas and prioritize actions to minimize potential impacts.
2. **Transitional Risks:** We will evaluate the transitional risks associated with the shift to a low-carbon economy, such as regulatory changes, market fluctuations, and evolving customer preferences. This analysis will enable us to identify potential challenges and opportunities in our operations and supply chain and adapt accordingly.



B. Integrating Climate Resilience into Business Strategy and Decision-Making

1. **Risk Management:** Our climate risk assessment will be integrated into our existing enterprise risk management framework, ensuring that climate-related risks are systematically considered in our business decisions and resource allocation.
2. **Opportunity Identification:** We will pro-actively seek opportunities to innovate and diversify our services, products, and materials to reduce our environmental impact, respond to changing customer preferences, and capitalize on emerging market trends in the construction industry.



C. Actions to Enhance Adaptive Capacity and Reduce Vulnerability

1. **Infrastructure and Operational Resilience:** We will invest in the necessary infrastructure and operational improvements to protect our assets, personnel, and operations from the impacts of climate change. This may include upgrading facilities, enhancing water and energy efficiency, and investing in more resilient materials and equipment.
2. **Supply Chain Resilience:** We will engage with our suppliers to assess and address their climate-related risks and vulnerabilities, ensuring the continued availability and quality of the products and services we rely on. This will involve working collaboratively to develop adaptation and resilience plans, share best practices, and promote the use of sustainable and low-carbon materials and technologies.
3. **Workforce Capacity Building:** We will provide training and resources to our employees to build their understanding of climate change risks and opportunities, as well as the skills needed to adapt to and mitigate these risks. This will include promoting a culture of innovation, encouraging the adoption of sustainable practices, and fostering a sense of ownership and responsibility for our net zero and climate resilience goals.

By developing and implementing a comprehensive climate resilience and adaptation strategy, CJ Decs aims to not only protect our business from the potential impacts of climate change but also contribute to the overall resilience of the construction industry and the communities we serve.



7.

Governance and Accountability

Strong governance and accountability structures are crucial to the successful implementation of CJ Dec's net zero and climate resilience strategies. By clearly defining the roles and responsibilities of our board, senior management team, and employees at all levels, we will ensure effective coordination and synergy across the organization, leading to tangible progress towards our sustainability goals.

“In our journey towards sustainability at CJ Decs, every individual plays a crucial role; it’s the collective commitment and effort of our entire team that propels us towards our net-zero goal.”

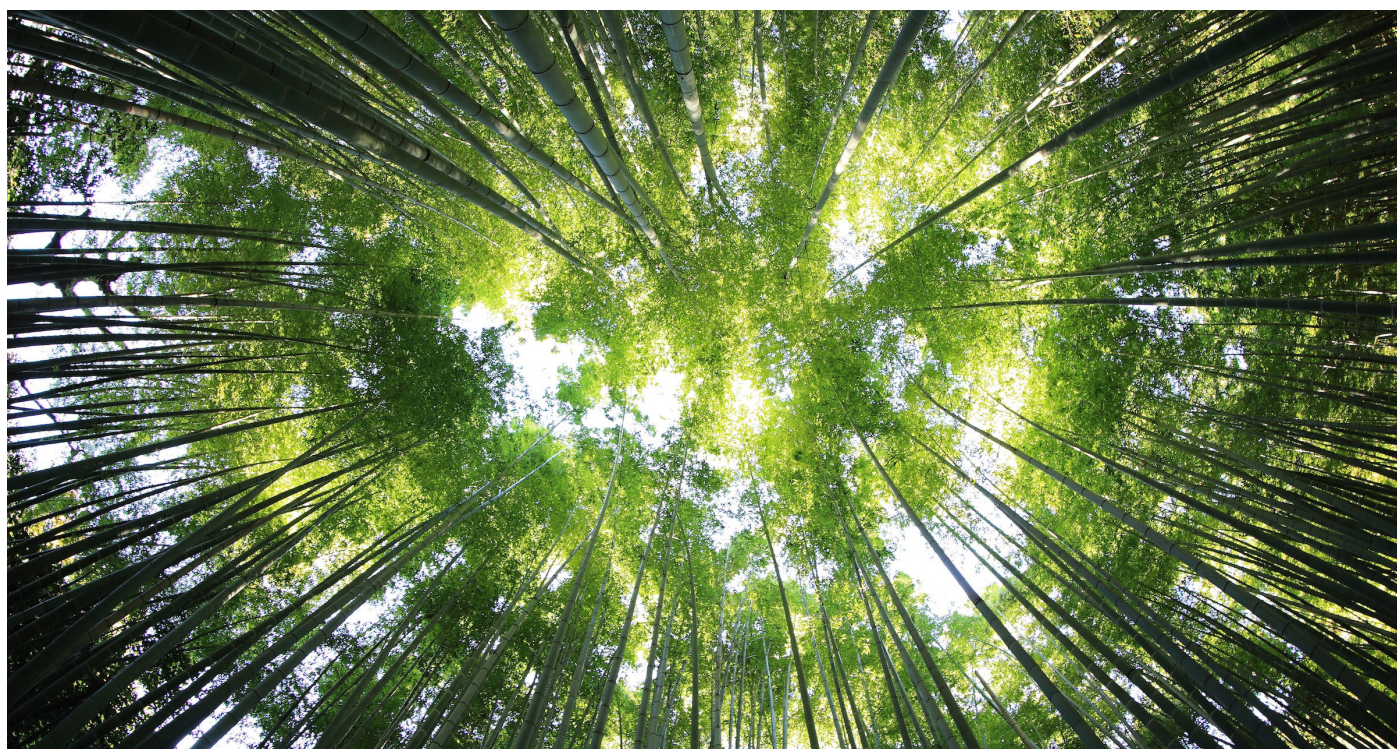
– Marc Jones, Founder.

A. Board Oversight

1. Strategic Direction: The board will provide strategic direction and oversight for the net zero and climate resilience strategies, ensuring they are aligned with our overall business objectives and responsive to emerging trends and stakeholder expectations.
2. Quarterly Review: The board will review progress towards the net zero and climate resilience goals at each quarterly meeting, evaluating the effectiveness of initiatives and making decisions on resource allocation, investments, and strategic adjustments as needed.

B. Senior Management Team

1. Strategy Implementation: Senior Management will be responsible for overseeing the implementation of the net zero and climate resilience strategies within their respective domains. They will work closely together to ensure alignment between the strategies and the overall business operations.
2. Accountability: Senior Management will be accountable for achieving the emissions reduction and climate resilience targets within their areas of responsibility, and they will report to the board on their progress during the quarterly reviews.





C. Contracts Managers

1. Operational Execution: The Contracts Managers, who report to the Construction Director, will be responsible for integrating the net zero and climate resilience strategies into day-to-day operations on our projects. This includes ensuring compliance with relevant policies, regulations, and best practices, as well as identifying opportunities for emissions reduction and climate adaptation on-site.

2. Performance Monitoring: Contracts Managers will monitor the performance of their projects against the net zero and climate resilience targets, providing regular updates to the Construction Director and sharing best practices and lessons learned with their peers.

D. Project Managers and Site Foremen

1. On-Site Implementation: The Project Managers and Site Foremen will be responsible for implementing the net zero and climate resilience initiatives at the site level, including the adoption of sustainable materials and technologies, waste reduction, energy efficiency measures, and climate adaptation actions.

2. Training and Awareness: They will also play a key role in raising awareness and building the capacity of the site-based workforce, ensuring that all employees understand the importance of the net zero and climate resilience goals and their responsibilities in achieving them.

E. Operatives

1. Engagement and Ownership: All employees are expected to contribute to the achievement of our net zero and climate resilience goals by embracing sustainable practices, participating in training and capacity-building activities, and pro-actively seeking opportunities for improvement and innovation.

2. Feedback and Continuous Improvement: Employees are encouraged to share their ideas, experiences, and feedback on the net zero and climate resilience strategies, helping to drive continuous improvement and foster a culture of sustainability throughout the organization.

By establishing clear governance and accountability structures, CJ Decs will ensure the effective implementation of our net zero strategy and remain ahead of the changing landscape of the built environment.

Stakeholder Engagement & Communications

Achieving our ambitious net zero and climate resilience goals requires not only internal commitment but also collaboration with our stakeholders. CJ Decs recognises the importance of engaging with suppliers, customers, industry partners, and the wider community to accelerate our progress and drive sector-wide decarbonization.



A. Suppliers

1. Emissions Reduction Coordination: We will work closely with our suppliers to share best practices, promote the use of sustainable materials, and encourage them to set their own net zero targets.

2. Climate Resilience Partnerships: We will work together with suppliers on climate resilience initiatives, ensuring the continuity and quality of our supply chain while addressing climate-related risks.



B. Customers

1. Sustainable Solutions: We will actively engage with customers to understand their sustainability priorities and offer tailored painting and decorating solutions that align with their net zero and climate resilience goals.

2. Education and Awareness: We will share our expertise and knowledge with customers to raise awareness about the environmental impacts of construction activities and the benefits of sustainable practices.



C. Industry Partners

1. Best Practice Sharing: We will join industry forums, networks, and associations to exchange insights and experiences with peers, fostering a culture of continuous improvement and innovation in the construction sector.

2. Policy Advocacy: We will engage with policymakers and regulators to support the development of policies, standards, and incentives that promote the transition to a low-carbon, climate-resilient construction industry.



D. Wider Community

1. Community Outreach: We will participate in local community initiatives and events to raise awareness about climate change, net zero, and the role of the construction industry in addressing these challenges.

2. Capacity Building: We will support educational and training programs aimed at developing the skills needed for the low-carbon, climate-resilient construction workforce of the future. By actively engaging and collaborating with our stakeholders, CJ Decs will contribute to the broader efforts towards net zero and climate resilience within the construction industry, while strengthening our reputation as a responsible and forward-thinking business.



9.

Monitoring, Reporting, & Continuous Improvement



To ensure the success and effectiveness of our net zero strategy, CJ Decs is committed to ongoing monitoring, reporting, and continuous improvement. This approach will enable us to evaluate our progress, learn from our experiences, and make data-driven decisions to enhance our performance and maintain our leadership in the construction industry.



A. Key Performance Indicators (KPIs) and Metrics

1. Emissions Reduction: We will track our emissions reduction progress using scope 1, 2, and 3 emissions data, with KPIs aligned with our short-term and long-term reduction targets.
2. Energy Efficiency and Renewable Energy: We will monitor our energy consumption, efficiency improvements, and the percentage of renewable energy used in our operations.
3. Supply Chain Engagement: We will track the number of suppliers engaged in emissions reduction and climate resilience initiatives, as well as their progress towards achieving their own net zero and adaptation goals.
4. Climate Resilience and Adaptation: We will measure our progress in implementing identified resilience and adaptation actions, including infrastructure upgrades, supply chain collaboration, and workforce capacity building.



B. Progress Reporting

1. Annual Sustainability Reports: We will publish annual sustainability reports to transparently communicate our progress on emissions reduction, climate resilience, and other sustainability initiatives to our stakeholders. These reports will follow recognized reporting frameworks, such as the Global Reporting Initiative (GRI) and the GHG reporting protocol.
2. Regular Internal Reporting: We will provide regular updates on our progress to the board, management, and employees to ensure alignment, accountability, and ongoing engagement in our net zero and climate resilience efforts.



C. Continuous Improvement

1. Strategy Review and Update: We will periodically review and update our net zero and climate resilience strategies based on the latest scientific research, industry best practices, and stakeholder feedback. This will enable us to adjust our approach and targets as needed to remain on track towards achieving our goals.
2. Innovation and Learning: We will foster a culture of continuous learning and innovation within our organization, encouraging employees to share their experiences, ideas, and lessons learned to improve our performance and identify new opportunities for emissions reduction and climate adaptation.
3. Stakeholder Engagement: We will maintain an ongoing dialogue with our stakeholders, including customers, suppliers, regulators, and industry peers, to share knowledge, gather feedback, and collaborate on new initiatives to accelerate our progress towards net zero and enhanced climate resilience.

By implementing a robust monitoring, reporting, and continuous improvement framework, CJ Decs will ensure the successful execution of our net zero and climate resilience strategies, demonstrating our commitment to carbon reduction and wider sustainability efforts within the UK construction industry.



10.

Declaration and Sign Off

This Net Zero strategy document has been created in accordance with current legislation, industry best practice and reporting standards for carbon reduction planning.

Emissions have been reported and recorded in accordance with the published reporting standards for carbon reduction plans and the GHG reporting protocol standard and uses the appropriate government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of scope 3 emissions have been reported in accordance with the published reporting standard for carbon reduction plans and corporate value chain (scope 3) standard.

This Net Zero strategy has been reviewed and approved by the Board of Directors of CJ Decorators Ltd on

Signed on behalf of CJ Decorators Ltd

A handwritten signature in black ink, appearing to read 'M. H. Jones'.

Marc Jones
Director

A handwritten signature in black ink, appearing to read 'Mark Kirwan'.

Mark Kirwan
Director

Delivering beautiful finishes, to the spaces people love



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